

# JAY BAER

## INTRODUCTION

*(to be read by the person introducing Jay at your event)*

Jay Baer helps businesses clone their customers.

He is a 7th generation entrepreneur, has written 6 best-selling books, and has founded 5 multi-million dollar companies.

He is the President of Convince & Convert, a consulting firm that works with the world's most iconic brands - like The United Nations, 3M, and Hilton - gain and keep more customers.

A recent inductee into the Professional Speaking Hall of Fame, he's also an avid tequila collector, and a certified barbecue judge.

Hang on to your seats.... here comes **Jay Baer!**