

MARK SCHAEFER

INTRODUCTION

(to be read by the person introducing Mark at your event)

NOTE: When Mark delivers his program entitled *The Most Human Company Wins*, he will use a video for his introduction before he takes the stage. Please find a link to that video (for you to download) [HERE](#).

Our speaker today is a globally-recognized author, speaker, podcaster, and business consultant.

He is known for his forward-thinking insights on the intersection of marketing, technology, and humanity.

He has advanced degrees in marketing and organizational development... holds seven patents... and is a faculty member of the graduate studies program at Rutgers University.

He is the author of seven popular books on social media, marketing, and personal branding – and his blog is ranked as one of the top five marketing blogs in the world.

His clients range from successful start-ups to global brands such as Adidas, Johnson & Johnson, Dell, The U.S. Air Force, and the UK Government...

And he has appeared on media channels such as CNN, *The Wall Street Journal*, *The New York Times*, and CBS News.

All the way from Tennessee... where his very own bees make honey that wins blue ribbons at the State Fair...

Please help me welcome... **Mark Schaefer!**