

# BRIAN FANZO

## BIO

Brian Fanzo is a keynote speaker who inspires, motivates, and educates businesses on how to leverage emerging technologies and digital marketing – to stand out from the noise and engage with customers of all ages.

He has a diverse background working for the Department of Defense in cybersecurity, then as a technology evangelist at a booming cloud computing startup. He is currently the Founder of iSocialFanz, which has helped launch digital and influencer strategies with the world's most iconic brands like Dell, EMC, Adobe, IBM, UFC, Applebees, and SAP.

Brian's #ThinkLikeAFan philosophy has powered first-of-their-kind storytelling campaigns for many Fortune 50 enterprise companies leveraging Periscope, SnapChat and Facebook Live.

Brian has delivered keynotes in 11 countries highlighting his passion for change, collaboration, and community

A proud pager-wearing millennial and dad of three girls, he hosts two podcasts, has traveled to over 70 countries, and has spoken at many of the world's largest events including South By Southwest, Social Media Marketing World, Consumer Electronics Show, and Mobile World Congress.

He is also a diehard Pittsburgh sports fan, and a semi-professional poker player that isn't afraid to leverage his fast-talking skills to read your body language and spot when you're bluffing!



**MICHELLE JOYCE**

SPEAKERS

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