INTRODUCTION

(To be read by the person introducing Marcus at your event)



Our speaker today delivers more than 70 keynote programs a year on the topics of sales, marketing, and the future of business.

But his story didn't start on a stage. It started with a business that was run out of an old beat-up pickup truck... that he turned into one of the largest manufacturers in the country.

Named "1 of 20 Speakers You Don't Want to Miss" by Forbes, Marcus Sheridan has also been called a "Web Marketing Guru" by the New York Times.

His book *They Ask, You Answer* has been hailed the #1 Marketing Book to read. He has inspired thousands of audiences and helped millions of people from all over the world achieve their own success with this philosophy.

He also loves condiments more than most... and has a separate refrigerator in his kitchen for sauces you've probably never heard of!

Ladies and gentlemen, prepare to be engaged, inspired, and moved to action.

Please help me welcome... Marcus Sheridan!