

SHAMA HYDER

INTRODUCTION



(To be read by the person introducing Shama at your event)

Our speaker today is trailblazing, award-winning entrepreneur who built a global audience, and is known for helping brands succeed in The Digital Age.

She has been named the “Zen Master of Marketing” by *Entrepreneur Magazine* and the “Millennial Master of the Universe” by *Fast Company*.

She is a bestselling author of two books that have helped to shape an entire industry, and the award-winning CEO of Zen Media – a global marketing and digital PR firm that works with the most recognized brands.

She has also been honored at both the White House and The United Nations as one of the top 100 young entrepreneurs in the country.

When she isn't busy on stage or in the C-suite, you can find her chasing after her three kids - one of whom is a giant schnauzer.

She firmly believes that fur babies count, and that the solution to every problem begins with a good cup of tea.

Please help me welcome... Shama Hyder!

NOTE: Shama is pronounced Shumah. The “um” as in umbrella.

**For booking information please contact Michelle Joyce:
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