

ALAN STEIN, JR.

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# BIOGRAPHY



Alan Stein, Jr. teaches proven strategies to improve organizational performance, create effective leadership, increase team cohesion and collaboration, and develop winning mindsets, rituals, and routines.

In his corporate keynote programs and workshops, Alan shares real-world lessons, illustrated by powerful stories, so that every audience can immediately put new ideas into action. He has a passion for helping organizations create high-performance cultures, and his clients include American Express, Pepsi, Under Armour, Starbucks, Charles Schwab, Orangetheory Fitness, and numerous college athletic programs such as Penn State Football and UConn Men's Basketball.

An acclaimed basketball performance coach, Alan spent 15 years working with the highest-performing athletes on the planet (including NBA superstars Kevin Durant, Stephen Curry, and Kobe Bryant). He transfers that knowledge to reveal how leaders and teams can utilize the same approaches in business that elite athletes use to perform at a world-class level.

The strategies from Alan's book, *Raise Your Game: High Performance Secrets from the Best of the Best*, are implemented by corporate teams and sports teams around the country. His inspirational words are featured on a 12-foot mural outside the Penn State Football Training Center, so that players run past it on the way to practice every day.



**MICHELLE JOYCE**  
— SPEAKERS —

**For booking information please contact Michelle Joyce:**

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