

JAY BAER

BIOGRAPHY



Jay Baer is a business growth and customer experience author, researcher, and advisor. A 7th-generation entrepreneur, Jay has written seven best-selling business books, and created six multi-million dollar companies.

He has consulted for more than 700 brands, including Nike, Oracle, IBM, and the United Nations.

An inductee into the Professional Speakers Hall of Fame, Jay was also named as one of the world's top 30 Global Gurus in both customer experience and marketing.

Jay is a true digital pioneer, who started in online marketing back when domain names were FREE!

He also spent time as a political consultant, helping manage campaigns for Congress, Governors, and even Presidents of the United States.

He founded the global strategy firm Convince & Convert. The firm received multiple Inc. 5000 designations, and Jay and his team provided winning ideas to leading brands in nearly every business category.

He co-created the Social Pros podcast, and hosted the show for 500+ episodes, twice winning "best marketing podcast" from the Content Marketing Awards.

Jay is also an active investor, and works with dozens of startups as an advisor.

And in his spare time, he is the second most-popular tequila influencer and educator on the planet. His Tequila Jay Baer channels on Instagram and TikTok reach hundreds of thousands of fans weekly.

Jay lives in Bloomington, Indiana, with his wife, Alyson. His two children are professionals in the marketing and fashion industries.

For booking information please contact Michelle Joyce:

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