INTRODUCTION

(To be read by the person introducing Jay at your event)



Jay Baer is a business growth and customer experience author, researcher, and advisor.

A 7th-generation entrepreneur, Jay has written seven best-selling business books, and created six multi-million dollar companies.

He has consulted for more than 700 brands, including Nike, Oracle, IBM, and the United Nations.

An inductee into the Professional Speakers Hall of Fame, Jay was also named as one of the world's top 30 Global Gurus in both customer experience and marketing.

And in his spare time, he is the second most-popular tequila influencer and educator on the planet!

Hang on to your seats... here comes JAY BAER!