

MARCUS SHERIDAN

BIOGRAPHY



Marcus Sheridan is a globally recognized communication expert, bestselling author, and captivating keynote speaker specializing in Transformational Communication. With over two decades of industry experience, Marcus has mastered the art of connecting, engaging, and influencing individuals and organizations. His expertise spans the topics of sales, leadership, marketing, AI, personal development, and trust.

Starting his journey after college, Marcus is an entrepreneurial success story. He founded a business that grew into the world's most-trafficked swimming pool company, revolutionizing effective communication in the business landscape. He ignited the *They Ask, You Answer* movement, empowering businesses to embrace transparency in their marketing and communications. His bestselling book, *They Ask, You Answer*, has sold over 100,000 copies, and has been translated into several languages. As a dynamic speaker, Marcus engages audiences worldwide, and is known for his real-time interactions that transcend norms, resulting in memorable presentations every time.

Featured in renowned media outlets such as *The New York Times* and *Forbes*, Marcus solidifies his role as a trailblazer in communication. His clients include recognizable brands such as Whirlpool, Discover, Bass Pro Shops, Cisco, Microsoft, and many more.



MICHELLE JOYCE
— SPEAKERS —

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