

SHAMA HYDER

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# INTRODUCTION



*(To be read by the person introducing Shama at your event)*

**Our speaker today is trailblazing, award-winning entrepreneur who built a global audience, and is known for helping brands succeed in The Digital Age.**

**She has been named the “Zen Master of Marketing” by *Entrepreneur Magazine* and the “Millennial Master of the Universe” by *Fast Company*.**

**She is a bestselling author of two books that have helped to shape an entire industry, and the award-winning CEO of Zen Media – a global marketing and digital PR firm that works with the most recognized brands.**

**She has also been honored at both the White House and The United Nations as one of the top 100 young entrepreneurs in the country.**

**When she isn’t busy on stage or in the C-suite, you can find her chasing after her three kids - one of whom is a giant schnauzer.**

**She firmly believes that fur babies count, and that the solution to every problem begins with a good cup of tea.**

**Please help me welcome... Shama Hyder!**

**NOTE: Shama is pronounced Shumah. The “um” as in umbrella.**

**For booking information please contact Michelle Joyce:  
Michelle@MichelleJoyce.com • 704-965-2339 • www.MichelleJoyce.com**