BIOGRAPHY



Colette Carlson is a human behavior expert and CPAE Hall of Fame keynote speaker who is acclaimed for her transformative approach in cultivating human-centric workplaces that turbocharge business results. Colette's presentations captivate audiences with her unparalleled energy and humor, engaging interaction, extensive customization, research-backed strategies, and the call to action for personal and professional success.

Since founding her company, Speak Your Truth, Inc., Colette has delivered hundreds of customized keynote programs across five continents, grounded in extensive interviews with leaders, sales professionals, and frontline employees across diverse industries.

Colette's trusted clientele includes industry giants like Microsoft, Pepsi, FedEx, Exxon Mobil, Costco, Procter & Gamble, Fidelity, and Domino's.

With a Master's Degree in Human Behavior and more than 20 years of experience helping individuals prioritize intentional, impactful communication that builds trust, fuels engagement, and increases performance, Colette understands the skills required to thrive in today's modern, changing world.

Colette is a Certified Speaking Professional (CSP), a designation held by fewer than 10% of the members belonging to the International Federation for Professional Speakers, and was also inducted into the CPAE Speaker Hall of Fame, a recognition that honors professional speakers who have reached the top echelon of career excellence.

Attendees leave Colette's programs more inspired, more resilient, and equipped with an abundance of tangible strategies and actionable guidance designed to enhance human interactions, ultimately boosting business outcomes.