

KEYNOTE SPEAKER, AUTHOR, EXECUTIVE COACH, AND RESPECTED AUTHORITY ON HIGH-PERFORMANCE LEADERSHIP, EMOTIONAL INTELLIGENCE, AND LEADERSHIP DEVELOPMENT

### **IMPORTANT LINKS**

CLICK the links below for:

On-Stage Preview Video

Virtual Preview Video

Speaker Website

### **AREAS OF IMPACT**

Leadership
Emotional Intelligence
Workplace Culture
Employee Engagement
High Performing Teams

### **BOOK STEVE**

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# **MEET STEVE**



Research shows that 83% of the time, people can effectively manage relationships and tasks. However, in those 17% moments – when interactions become more challenging and work becomes more difficult – people discover the hard truth of whether or not they are able to continue to operate at their full potential. This truth is at the heart of emotional intelligence and leadership.

Steve Gutzler is a dynamic speaker who engages audiences everywhere on leadership, emotional intelligence, and high performance. He has an exceptional ability to communicate leadership and business solutions with humor, clarity, and insight. Most importantly, Steve provides strategies on how to self-manage those 17% moments in business and life.

Through his programs, Steve inspires greatness for individuals at every level. He believes every keynote presentation should transform a life and inspire leadership. Having coached and trained executive corporate leaders, professional athletes, and world-class organizations, Steve has earned a reputation as a trusted authority on emotional intelligence, leadership influence, and high-performance teams.

His clients include notable brands such as Microsoft, Seattle Seahawks, Starwood Corporation, LinkedIn, Facebook, Spotify, Starbucks, and Ritz Carlton.

> FOR BOOKING INFORMATION PLEASE CONTACT MICHELLE JOYCE

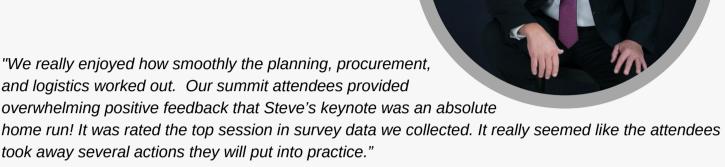


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## **TESTIMONIALS**



- HARRY D. KNIGHT, JR., UNITED STATES DEPARTMENT OF COMMERCE

"Steve Gutzler has made the topic of Emotional Intelligence relevant and impactful over the course of several events with my Senior Leadership Team and Managers of our Global Outsourcing business. These highly-interactive sessions have received consistent praise from my organization, and have had an impact on us both personally and professionally."

- MIKE SIMMS, CHIEF OUTSOURCING OFFICER, MICROSOFT

"Steve inspired our global team through an inspirational and thought-provoking session that left our team motivated to recognize the opportunities ahead, rather than the obstacles in our path, and take ownership of their vision and journey. We are confident the time he spent with us will have a lasting impact on all of us."

- BRIDGETTE BEAM, DIRECTOR OF PROGRAMS, FACEBOOK

"Steve Gutzler absolutely 'brings it' each and every time he has worked with our team! I've had the pleasure of working with Steve since 2002 and he was an irrefutable 'WOW' during our annual General Managers Conferences and Leadership Team Advances. He has a unique ability to bring energy, authenticity, and practical takeaways with his presentations."

- DOUGLAS DREHER, PRESIDENT & CEO, THE HOTEL GROUP



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All of Steve's programs are personalized and customized for each audience, and can be delivered in person or virtually for your next event.





## EMOTIONAL HEALTH AND BALANCE

## Strategies to Stress-Proof Your Leaders and Teams

Not surprisingly, a new study from Harvard Business Review shows burnout, anxiety, and depression are on a rapid increase for employees today, regardless of their title or position.

- 89% of the respondents said their work-life balance is getting worse, not better
- 85% said they struggle with stress, anxiety, and burnout
- 82% said emotional health and well-being are in decline
- 76% said they welcome help in wellness strategies for improved emotional health and balance

In today's fast-paced and competitive environment, a person's emotional health affects their overall work performance; how they cultivate meaningful relationships inside and outside the business; and how they will manage their overall mental health and sustainability moving forward.

In this interactive program, you'll discover the same proven and actionable strategies employed by frontline health professionals, SWAT teams, leading corporate executives, and personal leaders. These proven tactics help reset and calibrate emotional wellness to handle stress in these rapidly-changing times, resulting in achievable (and sustainable) balance.

#### **Key points in this program:**

- Learn how emotional health and balance are the new fundamental currency for successful personal leaders and teams today
- Discover the power of energy management
- Identify the five stages of trauma that hold you back
- Learn how stress hijacks job performance and shuts down creativity and memory function
- Discover the "window of tolerance" as the key to playing and performing at our best
- Unlock self-leadership and self-care strategies to stress-proof your personal leadership and regain emotional health and balance

Each participant receives Steve's *Emotional Health and Balance Assessment*, which can be utilized as an interactive onsite exercise or as a follow up to the program.

Ideal for any audience, and customized for each organization, this interactive presentation is designed to help leaders, teams, and individual contributors reset and recharge.



## EMOTIONAL INTELLIGENCE FOR EXTRAORDINARY LEADERSHIP

### The Brain Science of High Performance and Influence

In today's fast-paced, competitive work environment, how effective are you as a leader of personal influence, impact, and inspiration?

Emotional intelligence (EI), our ability to manage our emotions and navigate successfully our personal and professional relationships, is the game changer. This dynamic and fast-paced presentation will offer you practical tools for professional excellence and high performance in leadership and life.

In order to lead with impact, one has to fully engage the minds, emotions, and spirit of those they lead. While many managers today are skilled at presenting team goals and strategies, the skillsets of emotional intelligence and leveraging the brain science of high performance are the new competitive edge.

Empowering your team to feel emotionally connected with their own purpose and to one another is imperative. Steve Gutzler's programs are highly interactive, combining case studies, peer-to-peer coaching, multi-media, and hilarious and compelling real-life stories, along with onsite assessments and goalsetting to ensure actionable takeaways.

#### **Key points in this program:**

- Assess one's level of emotional intelligence in dealing with business relationships and achieving organizational goals
- Learn the brain science of emotional hijacking moments and strategies for self-regulation of one's emotions
- Develop composure skills and redirecting emotions in order to ensure "win-wins"
- Learn actionable skills for resiliency and stress management
- Demonstrate and increase empathy by acknowledging the feeling and perspectives of others
- Build bonds of connection by nurturing instrumental relationships in business
- Uphold integrity and increase your persuasive influence and leadership impact
- · Build collaborative skills and empowering communication
- Recognize the contagious influence of your moods, attitudes, and emotions



## EMOTIONAL INTELLIGENCE FOR EXTRAORDINARY TEAMS

## **Creating the Optimal Workplace**

Emotional Intelligence affects how we manage our emotions, navigate relationships, and achieve positive results. For today's workforce, emotions are now the biggest factor in employee experience, organizational culture, and team performance. Teams want to feel valued, and they want to work for leaders and companies that truly care about their well-being.

Emotions drive performance every day. And positive results in the workplace are determined by how your employees navigate change and uncertainty, and how they emotionally impact and influence others on the team.

In this interactive keynote program, Steve Gutzler provides breakthrough techniques and strategies to create positive influence, high-performing teams, and proven results that will boost your bottom line.

Recent research has made it clear that increasing your emotional currency and emotional intelligence skillset is the single most important driver of an engaged, results-driven, and highly agile workforce.

#### **Key points in this program:**

- Self-awareness for better influence and communication among team members
- A deeper understanding of the science behind emotions: what the brain does under pressure, and specific tools and strategies to manage stressful situations
- Building empathy by being sensitive to the underlying emotional exchange
- How to use connected language to improve persuasion skills highly impacting outcomes and profitability
- How to win the hearts and minds of your people
- Steve's engaging stories and case studies to inspire teams to thrive in the most challenging circumstances as seen in world-class environments such as the International Space Station, Microsoft, Google, and Yale University.

This program can be tailored to emphasize a variety of objectives, such as:

- Team collaboration and communication
- Navigating change and managing disruptions
- Eliminating employee burnout and optimizing emotional health
- Nurturing emerging leaders and supporting individual contributors
- Generating sales and cultivating client relationships
- Adapting Emotional Intelligence skills for challenging fields



## **FULL POTENTIAL**

### **How to Perform Best Under Pressure**

How do you create a sustainable pace and sustainable success while feeling incredible responsibility, pressure, and stress?

This dynamic keynote addresses the epidemic of stress, pressure, and resiliency. Through inspiring stories and real-life case studies, Steve explains how leaders today need to be both smart and healthy, operating at optimum levels while facing deadlines and challenging relationships.

Steve will help your leaders and teams increase performance, and provide you with breakthrough techniques and strategies for self-leadership and sustainable success.

#### **Key points in this program:**

- How to self-manage those 17% moments when interactions in business become challenging and work more difficult
- How to create stress-resiliency tactics for sustainable success
- How to operate at your full potential and tap into confidence, optimism, resiliency, and enthusiasm
- How to remain healthy and recognize that exhaustion and burnout are not considered badges of honor
- How leaders help others manage energy and emotion when it matters most
- Learn the five shifts to grow your influence, impact, and inspiration
- Gain clarity around your MVP (Most Valuable and Profitable) accomplishments
- How to become both smart and healthy



## **LEAD WITH NO FEAR**

# Unlock Seven Key Leadership Shifts for Greater Influence and Impact

In this uncertain age of worry, insecurity, and self doubt, how will you lead and manage change for greater inspiration, clarity, and confidence?

In this program, Steve will teach how to unlock seven key leadership shifts for greater influence and impact. He will illustrate and inspire your audience with real-life case studies of successful leaders and teams navigating the uncertain waters of leadership.

Instead of forcing leaders to make drastic changes, Steve will guide the audience into making significant, gradual changes over a 90-day period.

### In this program, your team and audience will learn how to:

- Shift from Victim to Leader
- Shift from Unaware to Self-Aware
- Shift from Black and White to High Definition
- · Shift from Insecure to Confident
- Shift from Activity to Accomplishment
- Shift from Smart to Smart AND Healthy
- Shift from Fast to Finishing