

PAUL EPSTEIN

BIOGRAPHY



Paul Epstein is a former high-level executive for multiple NFL and NBA teams and a 2x best-selling author of *The Power of Playing Offense* and *Better Decisions Faster*. He was named one of *SUCCESS* magazine's top thought leaders who get results—alongside Tony Robbins, Brené Brown, Gary Vaynerchuk, and Mel Robbins—and his work has been featured on ESPN, NBC, Fox Business, and in *USA Today*.

In nearly 15 years as a leader in the world of pro sports, Paul helped take NBA teams from the bottom of the league in revenue to the top two, broke every premium sales revenue metric in Super Bowl history while in the NFL's league office, opened a billion-dollar stadium, and founded the San Francisco 49ers Talent Academy, where he was known as the “Why Coach.”

As an award-winning keynote speaker on the power of WINNING MONDAY, Paul's impact continues off stage providing leadership development and culture transformation programs for companies and teams including Amazon, Disney, Johnson & Johnson, NASA, the Los Angeles Lakers, and the Dallas Cowboys.

When he's not on stage as a global keynote speaker, Paul is a proud father of PJ and Lucca, married his best friend on the field of Levi's Stadium, and has a slight obsession with bacon—just don't make it too crispy.

For booking information please contact Tracy Cotton:

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