

JAY BAER

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# BIOGRAPHY



Jay Baer is a business growth and customer experience expert, advisor, researcher, author, and analyst.

He has spent 30 years helping more than 700 of the world's most iconic brands, including Nike, Oracle, Salesforce, Bentley, and The United Nations, gain and keep more customers.

A 7th-generation entrepreneur, Jay has written seven best-selling books on marketing and customer experience, and founded five, multimillion-dollar companies.

Jay is an inductee into the professional speaking hall of fame, and travels globally teaching business growth principles to in-person audiences.

For three consecutive years, Jay has been voted a Global Guru for internet marketing and customer experience.

Jay has also hosted more than 800 podcast episodes and created seven shows, including Social Pros, twice named the #1 marketing podcast.

A lover of plaid suits and a hater of red tape, Jay is also the world's #2 tequila influencer, publishing 25 videos per month on Instagram, TikTok, and beyond.

Jay can elevate your corporate meetings and events with exclusive, custom tequila tasting experiences — perfect for engaging and entertaining teams and clients.

**For booking information please contact Michelle Joyce:**

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