



JOE MULL

EMPLOYEE COMMITMENT EXPERT, AUTHOR OF *EMPLOYALTY™*,
AND FOUNDER OF BOSS HERO SCHOOL™ WHO CALLS LEADERS
TO BUILD CULTURES OF GENUINE COMMITMENT IN
TODAY'S COMPLEX WORK ENVIRONMENT

IMPORTANT LINKS

CLICK the links below for:

[Preview Video](#)
[Speaker Website](#)

AREAS OF IMPACT

Leadership
Workplace Culture
Employee Commitment
Employee Retention
Teamwork

BOOK JOE

Please contact
Tracy Cotton
310-902-5568
Tracy@MichelleJoyce.com
www.MichelleJoyce.com



MICHELLE JOYCE
— SPEAKERS —

MEET JOE



Joe Mull, CSP, CPAE, is an employee commitment expert and dynamic, relatable speaker who combines compelling research, magnetic storytelling, and practical strategies to show leaders and business owners how to build cultures of genuine commitment in today's complex work environment.

Joe is the founder of Boss Hero School™ and the creator of the acclaimed Employalty™ framework, a roadmap for creating thriving workplaces in a new era of work. He's the author of three books, including *No More Team Drama* and *Employalty*, named a top business book of the year by *Publisher's Weekly*. His popular podcast, *Boss Better Now*, ranks in the top 1% of management shows globally.

A former head of learning and development at one of the largest healthcare systems in the U.S., Joe has spent nearly two decades equipping leaders – from Fortune 500 companies like State Farm, Siemens, and Choice Hotels to hospitals, agencies, and small firms – with the tools to lead better, inspire commitment, and build more humane workplace cultures.

His insights have been featured in *The Wall Street Journal*, *Forbes*, *Harvard Business Review*, and more.

Joe holds the coveted Certified Speaking Professional™ (CSP®) designation from the National Speakers Association and in 2025, Joe was inducted into the Professional Speakers Hall of Fame (CPAE). This is the speaking profession's highest honor, a distinction granted to less than 1% of professional speakers worldwide. It's awarded to speakers who demonstrate exceptional talent, integrity, and influence in the speaking profession.

Joe lives near Pittsburgh with his wife, their three children, and a needy Dalmatian named Flash.

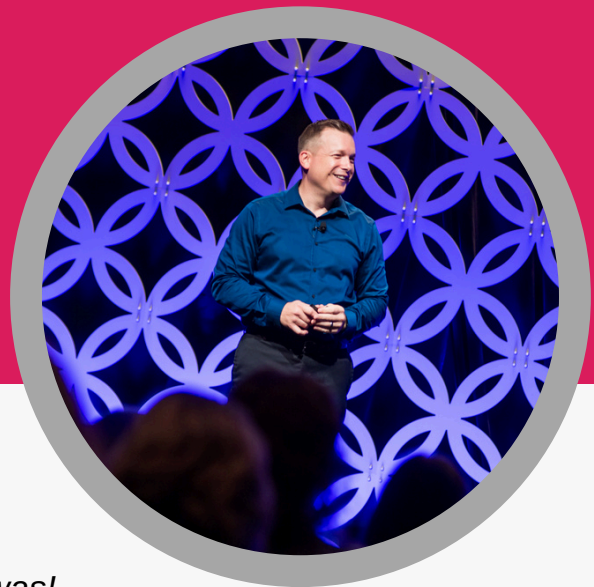


**FOR BOOKING INFORMATION
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✉ Tracy@MichelleJoyce.com

☎ 310-902-5568

TESTIMONIALS



"Joe was an event planner's dream. Amazing to work with and all I'm hearing from everyone is how great he was! He had the right balance of serious information with humor, fun, interaction, and emotion. He was really fabulous!"

– V. MCCANDLESS, UMMC

"I've hired speakers for years -- celebrities, experts, you name it. I've never had someone serve an audience so completely. Substance, humor, engagement, takeaways... Joe was just amazing."

– L. PETERSEN, VP OF EDUCATION

"Our attendees raved about Joe all week. He did multiple sessions – hours of programming – and got a nearly perfect score. He is amazing and made a lasting impact. In fact, we've already made plans to have him back."

– M. MCBRIDE, SIEMENS

"Joe Mull is a master educator and inspiring presenter who instantly captures the minds and hearts of his audiences. I was captivated by his entertaining style that audiences eat up. Very rarely does one find such an invaluable combination of talents and skills. I recommend Joe with enthusiasm."

– B. LEE, CEO, CUSTOM LEARNING SYSTEMS



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POPULAR PROGRAMS

All of Joe's programs are personalized and customized for each audience, and can be delivered in person or virtually for your next event.



EMPLOYALTY

How to Ignite Commitment and Keep Top Talent in the New Age of Work

The employee revolution is here. As workers everywhere quit, retire, or change jobs, do you really understand what leads ordinary people to become dedicated employees? In this compelling program, Joe dispels the pervasive myths hindering hiring (*Hint: it's not all about money and it's absolutely false that 'no one wants to work.'*) and shares the three factors that determine whether someone will join your organization, stay long term, and do great work.

A riveting, content-rich session related to workforce, staffing, retention, hiring, employee experience, and the future of work.

Audiences will:

- Learn what's really driving turnover and retention challenges in the labor market today
- Explore the three employee experiences that consistently lead workers to join an organization, stay long-term, and do great work on the job
- Understand how to begin engineering the conditions on your team that turn an organization into a destination workplace
- Leave with a vocabulary, framework, and resources for improving workforce engagement and employee retention at an individual and organizational level



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A man with short brown hair, wearing a blue long-sleeved shirt and dark trousers, is shown in profile from the waist up. He is speaking into a microphone, with his mouth open and his right hand raised slightly. He is wearing a blue lanyard with a badge around his neck. The background is dark, and the lighting is focused on him.

NO MORE TEAM DRAMA

Ending the Gossip, Cliques, and Other Crap that Damage Workplace Teams

Why do some teams become high-performing, close-knit, no-drama workgroups and others don't? Joe spent years researching this question, resulting in his lauded and transformational book *No More Team Drama*.

In this captivating, laugh-out-loud funny keynote, teams and leaders discover a blueprint for transforming a team of people into a selfless, harmonious band of collaborators. This program zeros in on what leads to teamwork, collaboration, civility, shared purpose, mutual respect, and belonging on a team.

Audiences will:

- Learn the four experiences teams must master together to keep team drama low
- Discover the interactions on teams that create a more tolerant, more flexible, more forgiving workgroup that is less critical of each other
- Explore how to disrupt patterns of unhealthy conflict and replace them with healthy conflict behaviors
- Understand how to cultivate a positive, happier workplace that inspires commitment and delivers a better customer experience

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THE GREAT BOSS FACTOR

How Relational Leaders Activate Commitment in a Changing World of Work

Amid shifting employee values, hybrid work, and the emergence of AI, a leader's job has never been more challenging. Bosses shoulder the weight of managing competing personalities, navigating difficult conversations, building team cohesion, driving productivity, and so much more. What does it take to succeed in such a demanding work landscape?

The secret is embracing a higher standard of leadership—one that invokes the science of workplace engagement while placing the humanity of people at the center of everything. To thrive in this new age of work, leaders must evolve from simply managing people...to leading in ways that activate commitment.

Drawing from two decades of experience, workforce engagement expert Joe Mull—author of the award-winning book *Employalty*™—reveals the proven habits and routines that set transformational leaders apart. Through powerful storytelling and evidence-based insights, Joe celebrates the critical role bosses play while equipping them with specific practices to build cultures of genuine commitment in today's complex work environment. This isn't just another leadership program—it's a rallying cry for those brave enough to evolve how they lead and embrace what it takes to create workplaces where people stay, thrive, and contribute their best work.

Audiences will:

- Rediscover their deeper purpose as leaders and the proven practices that have the greatest impact on team performance
- Learn the daily habits and routines commitment-centered leaders use to inspire genuine loyalty and unleash their teams' full potential
- Gain practical strategies for building stronger connections and cultivating commitment, even amid today's complex workplace challenges
- Leave feeling energized, validated, and equipped to transform both their teams and lives through exceptional leadership



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THE GEN Z LEADERSHIP PLAYBOOK

Activating Commitment in the New Age of Work

You've heard the stories: Gen Z doesn't want to work. They're unprepared. They can't cope. They have unrealistic expectations. But are these claims true, or are we getting it all wrong?

In an evolving workplace landscape, engaging and retaining Gen Z talent may be the biggest challenge facing leaders today. In this compelling and interactive program from workforce engagement expert Joe Mull – author of the award-winning book *Employalty* – you'll learn the feedback techniques, communication strategies, and leadership approaches needed to inspire your youngest workers to stay long-term and give their all at work. Filled with humor, surprises, and simple tactics you can implement immediately, this program is a must-see for leaders of all ages and experience levels.

Audiences will:

- Learn specific scripts, tactics, and habits that accelerate the commitment and development of young professionals
- Evaluate which of three leadership approaches drive their interactions with direct reports and how these approaches influence team effectiveness and engagement
- Distinguish between true behavioral patterns and inaccurate generational stereotypes among Gen Z workers
- Leave inspired to become more patient, collaborative mentors who invest time and effort in developing early-career professionals

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CONVERSATIONS THAT DRIVE COMMITMENT IN THE NEW AGE OF WORK

A Coaching and Feedback Accelerator

At the heart of every great leadership story lies a pivotal conversation that changed everything. Yet too often, leaders struggle with the two most important types of conversations they need to master: feedback and coaching. In this fast-paced, interactive program, workforce expert Joe Mull – author of *Employalty* and founder of Boss Hero School – reveals the art and science of transformational dialogue. Attendees will walk away with clear scripts and proven frameworks for turning everyday interactions into catalysts for positive change. Through the lens of real-world leadership and workplace situations, Joe shares powerful prompts, thoughtful responses, and strategic approaches to giving feedback and coaching others. Perfect for leaders at all levels, this program delivers keynote-level insights and workshop-style learning to transform how you approach your most important leadership conversations.

Audiences will:

- Know exactly when to coach and when to give feedback, taking the guesswork out of your leadership conversations
- Use proven language that creates measurable shifts in employee performance and commitment
- Ask the questions that get people thinking and solving problems on their own, reducing their dependency on you for answers
- Turn everyday conversations into opportunities for growth and engagement that stick, creating lasting behavior change on your team

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