

COLETTE CARLSON

BIOGRAPHY



Colette Carlson, a Human Behavior Expert and CPAE Hall of Fame keynote speaker, is known for helping leaders, teams, and organizations activate The Human Edge™—the critical strategies that strengthen trust, foster connection, and elevate performance in an increasingly automated, fast-paced world.

With her signature blend of humor, heart, and high-impact storytelling, Colette delivers deeply customized keynote experiences rooted in communication psychology, audience interviews, and current research. Her energetic, engaging, and interactive delivery style consistently earns top ratings and repeat invitations across industries.

Since founding her company, Speak Your Truth, Inc., Colette has delivered hundreds of keynote programs across five continents. Her content is shaped by decades of conversations—with executives, emerging leaders, sales professionals, and frontline teams—giving her a rare, real-world understanding of the human dynamics at play in today's workplaces. Combined with her Master's Degree in Human Behavior, this lived research enables Colette to provide both strategic insight and practical, actionable solutions.

Her trusted clientele includes industry giants like Microsoft, PepsiCo, FedEx, ExxonMobil, Procter & Gamble, Fidelity, Costco, and Domino's.

Colette holds the Certified Speaking Professional (CSP) designation—an earned honor held by fewer than 10% of professional speakers worldwide, recognizing a consistent track record of excellence and impact. She has also been inducted into the CPAE Speaker Hall of Fame, a recognition that honors professional speakers who have reached the top echelon of career excellence.

Attendees consistently leave Colette's sessions energized and equipped with both the mindset and skillset to improve communication, deepen engagement, and lead with intention—key components of The Human Edge™ that drive both personal growth and organizational results.

For booking information please contact Michelle Joyce:

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