ERIC TERMUENDE

AWARD-WINNING KEYNOTE SPEAKER AND MASTER STORYTELLER WHO HELPS BUILD AND LEAD INCREDIBLE TEAMS THAT THRIVE IN THE FUTURE OF WORK

IMPORTANT LINKS

CLICK the link below for:
Speaker Website
Preview Video

AREAS OF IMPACT

Future of Work
Leadership
Talent Attraction and Retention
Psychological Safety
and Belonging

BOOK ERIC

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MICHELLE JOYCE
SPEAKERS

MEET ERIC

Eric Termuende is the Co-Founder of NoW of Work, author of *Rethink Work*, trusted advisor, and an award-winning speaker on leadership, culture, and the future of work. His profound investigations into the DNA of the world's most exemplary workplaces have unraveled the inner workings of exceptional leadership and the blueprint for building teams that are not merely resilient and innovative but are forward-looking and primed for the challenges of tomorrow.

Eric has galvanized an impressive roster of category leading bands—Amazon, Coca-Cola, Nationwide, IBM, Zoom, Nokia, John Deere, and Toyota, among others— propelling them towards embracing the future with excitement and optimism. His insights and achievements have garnered attention across the globe, featuring in esteemed outlets such as *Forbes, Fast Company, Inc.*, among others, cementing his status as a thought leader whose perspectives are shaping the future of work.

Beyond the podium, Eric's entrepreneurial spirit and leadership acumen have flourished in his role as the cofounder of NoW of Work, a boutique firm helping to pioneer change and innovation in the workplace. Recognized as one of the Top 100 Emerging Innovators by American Express, Eric's influence extends far beyond the stage, positioning him as a pivotal figure in the collective journey towards understanding and navigating the future of work.

Eric's keynote programs transcend the conventional, offering a blend of entertainment, profound insights, and practical, actionable strategies. Attendees consistently laud his presentations as not only enriching and enjoyable but as a catalyst for immediate, tangible change. With Eric Termuende, the audience embarks on more than just a learning journey; they gain a trusted guide, equipped with the tools, perspectives, and enthusiasm to excel in and shape the workplaces of tomorrow.

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TESTIMONIALS

"From the moment Eric took the stage, he shared timely, relevant information to help us build incredible teams and thrive in the future of work. He was entertaining, educational, and shared actionable insights that prompted many CEOs in the room to share that it was the best EO presentation they had ever experienced. Kudos, Eric! We were thrilled to have you and would highly recommend the great work you do."

– ENTREPRENEURS ORGANIZATION

"I knew you'd have a great keynote, but seeing you in action on that stage was truly something else. I love the balance between entertaining the audience and challenging them to think differently. Your presence on stage, storytelling ability, and genuine connection to the audience were palpable and powerful. Our conference was better because of your message and delivery. I know our team is looking forward to another opportunity to work with you again."

– FARM CREDIT SERVICES

"Thank you so much for a tremendous presentation today! It was outstanding! Hearing excellent reviews from the group here – people already citing your takeaways in their conversation and feedback. I will most certainly promote you and this presentation to other groups within Nationwide."

– NATIONWIDE

"Following a great keynote at the Northwest Credit Union Association, we brought Eric in for two more keynotes with our branches. His high-energy, insightful, and timely information was perfect for us as we navigate the future of work and continue to build an incredible workplace. His message was so well-received that we're bringing Eric back for another event later this year!"

– LCCU CREDIT UNION

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POPULAR PROGRAMS

All of Eric's programs are personalized and customized for each audience, and can be delivered in person or virtually for your next event.

BLUEPRINT TO THE FUTURE

Leading in a New World of Work

While the trends, charts, graphs, and predictions about the future of work are interesting, the rhetoric around the future of work is often stuck on what it might look like, not how we get there. Instead of wasting time trying to predict what's next, leaders need to better understand the specific steps we need to take to focus on building incredible teams that thrive in the face of adversity and uncertainty, regardless of what the future of work brings us. Most importantly though, how to navigate uncertainty while having each other's backs along the way.

In this engaging, insight-filled, and actionable presentation, workplace culture and leadership expert Eric Termuende shares his research-backed blueprint for successful leadership in a world that has yet to be created.

Attendees will receive a practical guide to building teams that are more productive, engaged, creative, and innovative. They'll learn from the experiences of the National Football League, category-leading companies, and trailblazers from around the world about the importance of building trust, removing friction, and creating a culture of experimentation. Attendees will discover ways to 'future-proof' their teams by making a series of one-degree shifts that result in an improved sense of belonging, psychological safety, and engagement. Attendees will walk away with immediate, actionable, budget-free steps to become the type of leader that builds resilient, innovative teams, no matter what else is going on in the world.

What audiences come away with:

- Practical strategies to boost trust, resilience, and camaraderie
- Research-backed insights on building team agility and excitement toward impending change
- An understanding of how to harness the power of one-degree shifts
- Methods for finding and reducing friction within teams
- Actionable steps to cultivate a culture of experimentation, risk free

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LEADERSHIP AND AI

Building High-performing Teams in the New World of Work

Weaving its way into nearly every conversation from the boardroom to the dinner table, we talk about AI like we talk about any news story of the day. AI isn't just a news story though, nor is it a flash-in-the-pan. It is a revolutionary technology that is turning the page and starting a brand-new chapter in the world of work and leadership.

Today, leaders of category-leading companies, associations, and non-profits need to not only understand what AI truly is, they'll also need to know how it will change the world of work in the years to come, and how the foundations of building trust, belonging, and connection haven't changed one bit. The very best leaders don't just know what AI is, they know how to build high-performing teams as AI continues to invade the workplace. AI isn't just about technology and tools; it is about change like we've never seen before, and leaders need to know exactly what to do about it. Eric will show them the way.

In this insightful, actionable, and eye-opening keynote, leaders will understand specifically how to build resilient, trusting, and engaged teams both because of and despite AI in a world that is changing faster than we'll ever understand. While AI won't replace us, the leaders that understand AI and know what to do about it most certainly will. In this keynote, Eric Termuende will teach exactly how to be a better leader in a world dominated by AI.

What audiences come away with:

- What AI really is, how it is changing the world of work, and what to watch out for
- How to build trust on their team when change appears to be constant
- 3 tips to boost engagement, remove friction, and navigate uncertainty
- Why AI is a tool and not a threat
- Strategies to boost camaraderie and experimentation across teams
- The ethics of AI and what we truly need to know

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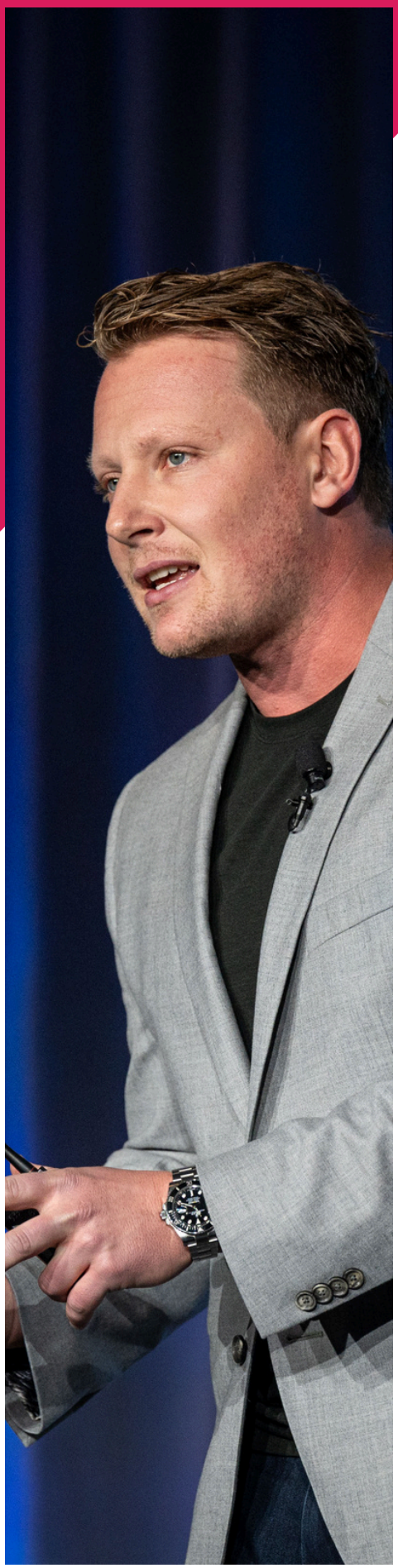

UNCERTAINTY

How Leaders Embrace Unpredictability, Adapt and Thrive in the Age of Rapid Change

Leaders today are facing challenges that no generation before them could have possibly dreamed of. The world is changing faster than ever, technology is evolving at increasing speeds, where and how we work is entirely different, and expectations and demands of multiple generations have even the highest performers working to stay at their best in ways they've never learned before.

Regardless of how prepared we are, uncertainty and the inability to predict what is around the next corner has leaders looking for the next best research, tool, or framework to help them navigate 'next' – and everything that comes with it.

Good news: they've come to the right place.

The Uncertainty Blueprint is a forward-thinking roadmap that equips everyone from the frontline to the corner office with the understanding and ability to embrace the unpredictable and thrive through it.

By building trust, removing friction, and experimenting on an ongoing basis, the future quickly shifts from something that we worry about to something we feel we have complete control and confidence over.

By understanding and utilizing The Uncertainty Blueprint, resilience isn't just increased; the ability to adapt, enhance belonging and collaboration, and creatively innovate becomes second-nature as we navigate this wild and ever changing world together.

Attendees will learn:

- Three mistakes to avoid when navigating uncertainty
- How to increase trust with those around us
- A proven framework to foster innovation and boost creativity
- Actionable steps to embrace change more effectively
- Keys to mitigate burnout, enhance resilience, and build stronger teams

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SNOWFLAKES AND FINGERPRINTS

How to Attract Top Talent in the Future of Work

Regardless of where we look, talent shortages are impacting every industry, and competition is fierce. With an entire generation on the precipice of retirement, and not enough workers ready to replace them, the situation is only going to get fiercer. More than ever before, we need to do whatever we can to attract and retain top talent. But what is that? After a decade of research on the world's greatest places to work, workplace culture and leadership expert Eric Termuende has the answer.

Like snowflakes and fingerprints, it all comes down to uniqueness. The days of job listings demanding an extensive list of skills and attributes from potential employees are gone. Instead, we need to talk about the larger workplace experience and the difference our organizations are making in the world. To attract the right talent in today's environment, we must plant our metaphorical flag in the ground and emphasize what makes us, as employers, different from the rest.

This means highlighting not only how and where we work, but also the more intangible aspects of our organization, like our purpose and values. It means leveraging our current employees' experiences and sharing why they love their jobs. To attract talent in the future of work we need to be loud and proud about the things that make us uniquely us.

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SNOWFLAKES AND FINGERPRINTS

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In this fun and takeaway-filled presentation, attendees will not only learn how to create their own compelling stories to attract the right talent to their organization, but they'll also leave with a talent attraction framework they can continue to refine as the world of work keeps evolving.

What audiences come away with:

- Actionable ways to create and share a unique, sticky, and impactful employee value proposition
- Key strategies for leveraging your best recruiters (a.k.a. your existing team)
- An understanding of why creating a 'best' place to work might not mean what you think it does (and what licorice, cilantro, and pineapple pizza has to do with it)
- Knowledge of where culture lives, and how to adapt your story based on the team/location you're hiring for

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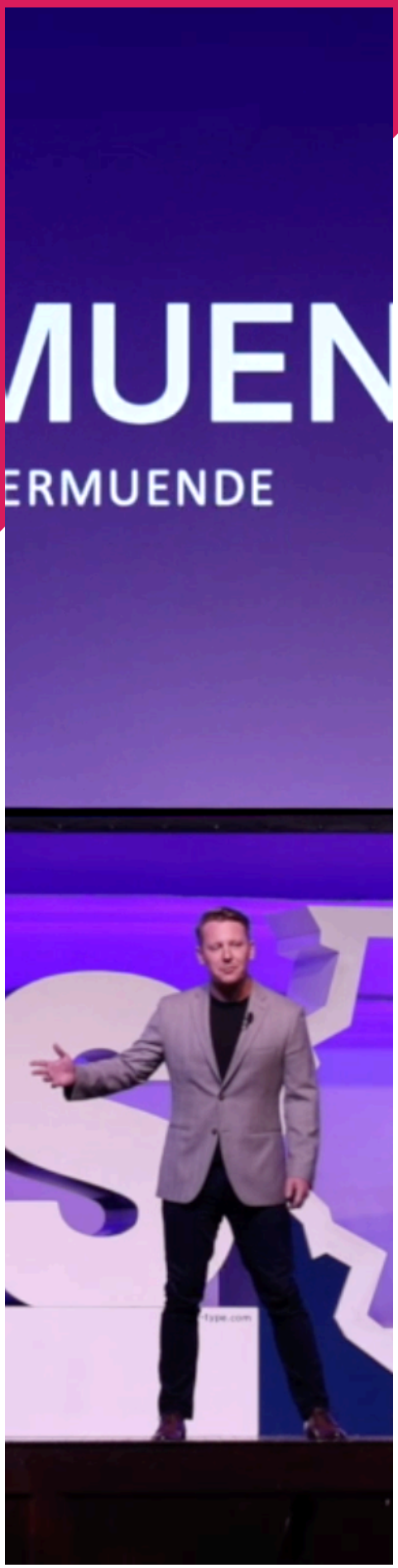

GENERATION ALL

How to Build and Lead Multigenerational Teams

Regardless of which workplace resource we look at, we're inundated with information about how to ensure harmony, productivity, and alignment when the different generations come together as co-workers. But what if we're answering the wrong questions? Instead of asking 'how do we get different generations to work together?' we asked, 'how do we build deeper connection, trust, and awareness of the people we work with every day?'

In this refreshing, insightful, and actionable presentation, workforce expert and bestselling author Eric Termuende shares insights gleaned from his years of research into how to build a better workforce – one that includes all generations, perspectives, and experiences. After studying the topic for years and surveying tens of thousands of people, Eric knows exactly what it takes to lead multigenerational teams. While the future of work may be unpredictable, one thing is certain: those who are able to build strong, multigenerational workplaces will have the advantage.

What audiences come away with:

- Actionable ways to improve engagement and alignment across all generations in the workplace
- Strategies for leading different generations
- An understanding of the role of company purpose, and why it is secondary to workplace experience
- Knowledge of the differences and similarities across generations as employees and teammates
- The skills needed to promote idea sharing, creativity, and inclusivity across generations

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