

# INTRODUCTION

*(To be read by the person introducing Paul at your event)*



Our speaker today believes WINNING MONDAY is the only habit you need to drive explosive growth, build unstoppable momentum, and scale championship culture.

He spent 15 years as a professional sports executive, leading billion-dollar NFL campaigns, breaking Super Bowl revenue records, and driving record-setting sales for underperforming NBA teams.

Now as a 2-time bestselling author, award winning speaker, and global consultant, his WIN MONDAY habit-building playbook has been featured on ESPN, NBC, Fox Business, and USA Today, while also recognized by SUCCESS magazine as a top thought leader that gets results,

Offstage, he is a proud father of PJ and Lucca, married his best friend on the field of Levi's Stadium, and has a slight obsession with bacon – just don't make it too crispy.

**Please help me welcome... Paul Epstein!**