



STEVE GUTZLER

TOP KEYNOTE SPEAKER, HUMAN-CENTERED LEADERSHIP EXPERT,
EXECUTIVE COACH, AND BEST-SELLING AUTHOR EMPOWERING
HIGH-PERFORMANCE TEAMS WITH EMOTIONAL INTELLIGENCE

IMPORTANT LINKS

CLICK the links below for:

[Keynote Preview Video](#)

[Virtual Preview Video](#)

[Speaker Website](#)

AREAS OF IMPACT

Human-Centered leadership

Emotional Intelligence

Employee Engagement

High-Performance Sales

BOOK STEVE

Please contact

Michelle Joyce

704-965-2339

Michelle@MichelleJoyce.com

www.MichelleJoyce.com



MICHELLE JOYCE

SPEAKERS

MEET STEVE



Steve Gutzler's mastery of Emotional Intelligence began not in a corporate boardroom, but behind the counter at his father's diner, Tom's Pancake House. It was there, at a young age, that he learned to read the room, connect with people from all walks of life, and understand the profound impact of a genuine, trusting relationship.

That early education in human connection became the foundation for his acclaimed keynote programs and workshops. As a master storyteller, Steve captivates audiences by blending powerful stories and humor with actionable takeaways that drive real change. His expertise is further solidified by his accreditation in Emotional Intelligence from the Institute for Health and Human Potential (IHHP).

This powerful approach has made him a trusted resource for the world's leading brands. Steve has delivered over 2,000 impactful presentations to renowned organizations such as Microsoft, Starbucks, the Seattle Seahawks, Spotify, Boeing, Cisco, and the U.S. Department of Commerce.

He channels these real-world insights into his books, including "Splash: The Ten Remarkable Traits to Build Momentum in Life and Leadership," "Lead With No Fear: Your 90-day leader shift to go from worry, insecurity, and self-doubt to inspiration, clarity, and confidence," and the "Life & Leadership Journal: 52 Weeks of Purpose, Mastery, & Self-Reflection."

Today, Steve is a highly sought-after keynote speaker and thought leader, dedicated to helping organizations build unbreakable trust and foster strategic partnerships that drive extraordinary growth. Steve doesn't just teach connection; he embodies the very lessons he learned from his father, creating an unforgettable and transformative experience for his audiences worldwide.

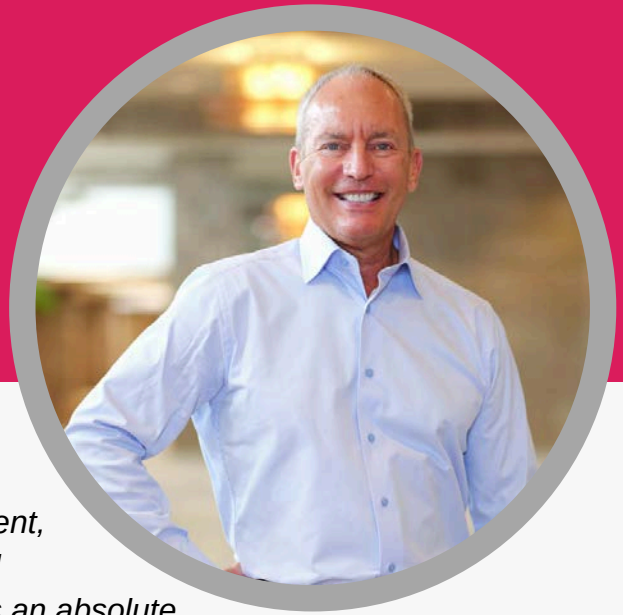
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☎ 704-965-2339



TESTIMONIALS



"We really enjoyed how smoothly the planning, procurement, and logistics worked out. Our summit attendees provided overwhelming positive feedback that Steve's keynote was an absolute home run! It was rated the top session in survey data we collected. It really seemed like the attendees took away several actions they will put into practice."

- HARRY D. KNIGHT, JR., UNITED STATES DEPARTMENT OF COMMERCE

"Steve Gutzler has made the topic of Emotional Intelligence relevant and impactful over the course of several events with my Senior Leadership Team and Managers of our Global Outsourcing business. These highly-interactive sessions have received consistent praise from my organization, and have had an impact on us both personally and professionally."

- MIKE SIMMS, CHIEF OUTSOURCING OFFICER, MICROSOFT

"Steve inspired our global team through an inspirational and thought-provoking session that left our team motivated to recognize the opportunities ahead, rather than the obstacles in our path, and take ownership of their vision and journey. We are confident the time he spent with us will have a lasting impact on all of us."

- BRIDGETTE BEAM, DIRECTOR OF PROGRAMS, FACEBOOK

"Steve Gutzler absolutely 'brings it' each and every time he has worked with our team! I've had the pleasure of working with Steve since 2002 and he was an irrefutable 'WOW' during our annual General Managers Conferences and Leadership Team Advances. He has a unique ability to bring energy, authenticity, and practical takeaways with his presentations."

- DOUGLAS DREHER, PRESIDENT & CEO, THE HOTEL GROUP



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POPULAR PROGRAMS

All of Steve's programs are personalized and customized for each audience, and can be delivered in person or virtually for your next event.



EMOTIONAL AGILITY

The 5 Shifts to Mastering Change Management

We are living in an era of infinite data, endless distraction, and constant disruption. And let's be honest – traditional change management is failing. The data tells us that 70% of change initiatives fail. Not because the strategy was flawed. Not because the spreadsheets were wrong. But because we neglected the most powerful variable in the equation: *the human element*. The emotions. The fears that keep people up at night.

So here is the real question: How equipped is your team with the emotional agility to navigate uncertainty when the ground keeps moving beneath their feet?

With over 25 years of corporate experience coaching leaders through their toughest moments, I've learned one thing for certain: You cannot lead people through change until you can first lead them through their emotions. This program doesn't offer another checklist. It gives your team the mindsets, the strategies, and the emotional awareness to stop surviving change – and start thriving in it.

This dynamic, highly interactive experience introduces **The 5 Shifts** – a proven framework designed to rewire how you and your team think about change. You will learn to reduce resistance, turn disruptive emotions into powerful fuel, and stay fiercely engaged even when the path forward is unclear.

This Program Is Designed For:

- Executive Leaders and Individual Contributors facing the relentless pace of disruption.
- Personal Leaders and Teams seeking new strategies to navigate shifting landscapes with confidence.
- Organizational Leaders charged with building emotionally intelligent teams that don't crack under pressure.



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EMOTIONAL AGILITY

The 5 Shifts to Mastering Change Management

(continued)

What Attendees Will Learn:

This is not theory. This is practical, research-backed wisdom you can apply the moment you return to your team.

1. Shift from Chaos to Calm

Emotions are contagious. Your leaders are either spreading anxiety or calm—whether they realize it or not. This shift equips them with the tools to find their center when everything around them is spinning. Your organization gets leaders who become the steady presence their teams need. Clear decisions. Composed leadership. Teams that take a deep breath because their leader took theirs first.

2. Shift from Solo to Collaboration

Here is what happens under pressure: the brain gets hijacked. The amygdala fires. Leaders go blind to the people around them. This shift arms your team with the neuroscience of emotional agility—so they can recognize the hijack before it takes them down. Your organization gets leaders who don't just survive their own triggers. They tap into the collective intelligence of the team, solving together what they could never solve alone.

3. Shift from Crisis to Innovation

Crisis wants your people to play small. It wants them to play defense. This shift teaches them to flip the script. Your organization gets teams that stop asking "What's wrong?" and start asking "What's possible?" They innovate under pressure. They see opportunity where others see only obstacles.

4. Shift from Resistor to Advocate

Every team has three mindsets living in it: The Resistor. The Victim. And the Advocate. Your leaders will learn to spot them instantly—in themselves and in others. Your organization stops wasting energy on resistance and starts building trust, psychological safety, and a culture that doesn't just accept change—they champion it.

5. Shift from Rigidity to Resilience

The ground is going to keep moving. That is the only guarantee. This shift hands your workforce the tools to tap into resilience when everything feels uncertain. Your organization gets people who bend without breaking. They adapt without melting down. They master uncertainty instead of being mastered by it.



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HUMAN-CENTERED LEADERSHIP

Forging Deeper Connections to Empower and Inspire Teams

In this age where AI and technology are reshaping the way we work and interact, the demand for human-centered skills, particularly Emotional Intelligence (EI), has never been more critical.

As machines take over more of the routine tasks, the truly distinguishing qualities of top leaders are those skills that machines can't replicate: empathy, awareness, and the nuanced understanding of human emotions.

This program is dedicated to deepening these essential skills. Audiences will learn to harness the power of emotional intelligence to connect, inspire, and lead with authenticity. Our focus will go beyond traditional leadership training, emphasizing how to navigate and lead effectively in an increasingly-automated world. We'll explore how to maintain and enhance human connections and emotional well-being in your teams, ensuring that you stand out as a leader in a technology-driven landscape.

Attendees will learn:

- **Building Influence through Connections:** Learn how to forge meaningful relationships that boost your influence in every interaction.
- **Emotional Intelligence and Self-Awareness:** Gain insights into managing emotions effectively, both your own and those of others, especially under pressure.
- **The Science of Emotions:** Explore what happens in the brain during stressful situations and uncover strategies to navigate these challenges smoothly.
- **Empathy as a Leadership Tool:** Understand why empathy is crucial for fostering influence, connection, loyalty, collaboration, and effective persuasion.
- **Enhancing Job Satisfaction:** Discover methods to elevate levels of job satisfaction, engagement, and inspiration within your team.
- **Authentic Relationships:** Learn how to authentically capture interest and build genuine relationships that last.



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HUMAN-CENTERED LEADERSHIP

Forging Deeper Connections to Empower and Inspire Teams (continued)

Backed by compelling case studies and enriched with Steve's inspiring anecdotes, this keynote will empower your audience to embrace and apply the principles of human-centered leadership, leading to more successful and cohesive teams.

This program is ideal for organizations aiming to:

- Build a more collaborative and communicative workplace.
- Equip your team with the tools to navigate change smoothly and effectively.
- Create strategies to eliminate workplace dissatisfaction and support emotional well-being.
- Develop a workplace environment that values contribution and mutual support.
- Enhance your team's ability to grow sales and strengthen client relations.
- Foster a setting where team members feel valued and motivated to excel.



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EMOTIONAL INTELLIGENCE FOR EXTRAORDINARY LEADERSHIP

Creating the Optimal Workplace

The brain science of high performance and influence.

In today's fast-paced, competitive work environment, how effective are you as a leader of personal influence, impact, and inspiration? Emotional intelligence (EI), our ability to manage our emotions and navigate successfully our personal and professional relationships is the game-changer. This dynamic and fast-paced presentation will offer you practical tools for professional excellence and high-performance in leadership and life.

With the explosion of our information age and the increased potential of the millennial generation, it has become clear that in order to lead with impact, one has to fully engage the minds, emotions, and spirit of those they lead. While many managers today are skilled at presenting team goals and strategies, the skillsets of emotional intelligence and leveraging the brain science of high performance are the new competitive edge. Empowering your team to feel emotionally connected with their own purpose and to one another is imperative.

Steve Gutzler's half and full-day workshops are highly interactive, combining case studies, peer-to-peer coaching, multi-media, and hilarious and compelling real-life stories, along with on-site assessments and setting SMART goals to ensure actionable takeaways.



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EMOTIONAL INTELLIGENCE FOR EXTRAORDINARY LEADERSHIP

Creating the Optimal Workplace

(continued)

Learning Objectives:

- Assess one's level of emotional intelligence in dealing with relationships with others in business and achieving organizational goals
- Examine our strengths and weaknesses for developing our emotional intelligence
- Learn the brain science of emotional hijacking moments and strategies for self-regulation of one's emotions
- Develop composure skills and redirecting emotions in order to ensure "win-wins"
- Learn actionable skills for resiliency and stress management
- Demonstrate and increase empathy by acknowledging the feeling and perspectives of others
- Build bonds of connection by nurturing instrumental relationships in business
- Uphold integrity and increase your persuasive influence and leadership impact
- Build collaborative skills and empowering communication
- Recognize the contagious influence of your moods, attitudes, and emotions with leadership encounters.

**Half and full-day workshops include Steve's Emotional Intelligence for Personal Leadership Assessment.*



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The Science of Sustainable Leadership Excellence

5 Neuroscience-Backed Principles to Transform Daily Interactions into Lasting Impact

For over 20 years, Steve Gutzler has empowered leaders at Microsoft, LinkedIn, the Seattle Seahawks, and other elite organizations with a game-changing truth: sustainable success isn't about IQ or technical skills—it's about Emotional Intelligence (EI). The ability to harness self-awareness, purpose, and human connection isn't just "soft skills"—it's the proven competitive edge for leaders who want to inspire, retain top talent, and drive measurable results.

Research from Yale University reveals the undeniable competitive advantage of EI-driven organizations: They experience 34% higher profit growth, develop leadership pipelines 58% stronger than their peers, and retain top talent at remarkable rates with 72% lower turnover among high performers. These numbers prove what we've seen in practice - emotional intelligence isn't soft skills, it's the hard currency of exceptional leadership.

The EI Edge Difference: This goes beyond theoretical inspiration - it's a proven leadership operating system that blends cutting-edge neuroscience research with battle-tested frameworks refined through 25+ years of executive coaching. The result? Immediate, actionable strategies that deliver measurable ROI for leaders and organizations ready to transform their performance.



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The Science of Sustainable Leadership Excellence

(continued)

Key Takeaways:

- The Emotional Contagion Effect - How leaders set the emotional tone (for better or worse)
- The 17% Stress Solution - Managing critical moments that determine 83% of outcomes
- The 3L Connection Framework - Build loyalty, trust, and engagement through everyday empathy
- Purpose Alignment - Transform work from obligation to meaningful contribution

This session is designed to equip leaders with science-backed tools that transform emotional intelligence from a soft skill into measurable business results. We'll replace outdated command-and-control leadership with proven, human-centric strategies that drive actual organizational change. You'll gain solutions to today's #1 leadership challenge - inspiring peak performance while preventing team burnout - through immediately applicable frameworks for building trust, fostering loyalty, and creating engaged, high-performing teams.



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FULL POTENTIAL

How to Perform Best Under Pressure

According to a Harvard Medical School study, an astounding 96% of leaders said they experience feelings of burnout.

How do you create a sustainable pace and sustainable success while feeling under pressure and stress? Steve Gutzler, President of Leadership Quest, is a renowned speaker and author on the science of Emotional Intelligence, stress resiliency, leadership, and sustainable success.

Steve has personally coached and worked with senior leaders and teams at a number of Fortune 500 companies and leading organizations, including Microsoft, Seattle Seahawks, Starbucks, the Ritz Carlton, Spotify, Boeing, along with several government agencies.

Discover 5 SHIFTS to take your team's performance to the next level!

This dynamic keynote addresses the epidemic of stress and pressure.

Through inspiring stories and real-life case studies, Steve explains how leaders today need to be both “smart and healthy”. How to avoid self-sabotage and burnout through the science of Emotional Intelligence and stress resiliency tactics. How to continue to operate at optimum levels while facing deadlines and challenging relationships.



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FULL POTENTIAL

How to Perform Best Under Pressure

(continued)

Key Takeaways:

- **Understanding Pressure:** Learn to manage critical moments of stress with effective Emotional Intelligence techniques and stress resiliency.
- **Sustainable Success:** Explore how to maintain peak performance without succumbing to burnout, recognizing that true success doesn't equate to constant exhaustion.
- **5 Shifts to Excellence:** Enhance your team's dynamics by implementing five strategic shifts that foster influence, impact, and inspiration.
- **From Reacting to Leading:** Shift from a reactive mindset to a proactive leadership stance, focusing on your most valuable and profitable outcomes.
- **Health and Intelligence:** Discover the dual necessity of being intellectually sharp and physically well to lead effectively and healthily.

This session not only addresses the psychological and emotional aspects of leadership but also offers practical steps to thrive under pressure, making it essential for leaders aiming to elevate their personal and team performance.



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