

AUDIO VISUAL & PRESENTATION NEEDS



*Below is a checklist that will ensure the best audience experience of Anton's program. **Please share this list with your Meeting Planner and AV Contact Person.** If you encounter a challenge with any of the following requests, please contact us right away so that we can fix it in advance of your program.*

Presentation Technology Required

Anton presents from his own MacBook Pro to ensure the highest quality experience. His presentations include custom animations, embedded video, specialized fonts, and audio that may not display correctly on other computers.

Our team will bring all necessary adapters and will simply need:

- HDMI or compatible video connection
- Audio connection from Anton's laptop
- Confidence monitor (preferred)
- Clicker or Presentation Cue Remote
- Wireless, lavalier microphone

Anton prefers a brief 30-minute walkthrough and AV check before attendees enter the room.

Room Setup

To create the most engaging experience possible, we recommend:

- Audience seated from the front of the room first
- Projection screens positioned to the side of the stage whenever possible
- Full house lighting during the keynote so Anton can interact directly with attendees
- A visible timer or clock facing the stage

These simple adjustments create stronger engagement and better audience participation.

For booking information please contact Michelle Joyce:

Michelle@MichelleJoyce.com • 704-965-2339 • www.MichelleJoyce.com

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During the Presentation

To help attendees remain fully engaged, we ask that:

- Meal service to begin before or after the keynote whenever possible.
- Plate clearing and beverage service paused during the presentation.
- Staff movement in the room to be kept to a minimum during the keynote.

These small details make a significant difference in audience attention and learning.

Virtual Events

Anton delivers virtual presentations with the same energy and interaction as his live keynotes.

To ensure the best experience, we request:

- Presenter or Co-Host access
- Ability to share and advance his own presentation
- Dedicated event producer or moderator
- Chat monitored for audience questions
- Technical rehearsal when appropriate

Recording & Intellectual Property

We are happy to discuss recording Anton's presentation at your event. If recording is planned, please notify our team in advance.

Unless otherwise agreed in writing:

- Recording is licensed only for the purpose agreed upon in advance.
- A downloadable copy of the complete, unedited, audio-synced recording should be provided to us after the event
- Presentation slides, handouts, videos, and presentation content may not be distributed outside the agreed use without written permission.
- Recordings may not be repurposed for training programs, online learning platforms, commercial products, promotional videos, or future events without written authorization.

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Artificial Intelligence & Digital Likeness

Anton Gunn's name, voice, image, likeness, presentations, and intellectual property may not be used to create, modify, reproduce, or distribute AI-generated images, video, audio, avatars, digital replicas, synthetic media, or other artificial intelligence-generated content without the prior written consent of 937 Strategy Group.

This includes using photographs, recordings, presentation materials, or publicly available content to generate artificial representations of Anton Gunn for commercial, promotional, educational, or internal organizational purposes.

Photography & Social Media

We love seeing attendees share their experience, and attendee photography and video recording during the keynote is welcome.

Please tag @AntonJGunn whenever possible.

If your event photographer captures professional images, we would greatly appreciate receiving several high-resolution photographs following the event.

Posting short video clips or audience photos is encouraged. Posting full recordings or substantial portions of the presentation requires prior written approval.

Accessibility

We believe every audience member deserves an exceptional experience.

If your event includes captioning, interpretation services, accessibility accommodations, or other audience support, our team is happy to coordinate with yours.

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Meet & Greet

Anton enjoys meeting attendees following his presentation whenever scheduling permits. Book signings, photos, audience questions, and networking are all welcomed immediately following the keynote.

Should you wish for Anton to participate in additional meetings, receptions, executive dinners, golf outings, or other activities, please coordinate those requests in advance so we can properly plan his schedule.

Hospitality

Meals

Anton appreciates healthy meal options whenever possible.

Please avoid:

- Eggs
- Coconut
- Avocado

Gifts

Your partnership is the greatest gift we could receive. Please do not feel obligated to provide gifts or welcome amenities. Your investment in creating a meaningful experience for your audience is more than enough.

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